



# Spark Works

Strategic innovation company

## JOIN THE SPARK TEAM AS A **DESIGN INTERN**

Start:	asap
Location:	Zurich
Employment:	60 - 80%

### **ABOUT US**

In a world more volatile and complex than ever, innovation cannot just come from linear thinking and incremental changes. It needs new perspectives and bold moves. This is why Spark Works was founded. Spark Works finds its origin at EPFL and ETHZ, Switzerland's Federal Institutes of Technology, where it tackled science and engineering challenges from a human-centered point of view. As Switzerland's leading strategic innovation company, today we still put empathy at the core of our services, helping a wide range of organizations develop human-centered products and services as well as to improve their innovation capabilities.

### **DESCRIPTION**

Spark Works is looking for a design intern to support the company's design & communication activities. In the middle of a small, interdisciplinary team, the intern will be involved in various ongoing design tasks within the framework of internal and external customer projects.

Spark Works' internship is a chance to build on existing skills and experience and to learn more about Human-Centered Design (HCD). While a suggested list of tasks can be found below, Spark Works is keen for interns to express their own interests and personal goals. You will be fully on-boarded as part of the official team, take part to our team building activities and expected to be contributing with your inputs, ideas and good spirit.

## YOUR RESPONSIBILITIES

- Support in the content design for clients' slides and deliverable materials
- Contribute to the development of printed communication materials, including layouting, images editing and coordination with external partners
- Help with the editing and maintenance of website content
- Support in the implementation of the corporate branding strategy
- Bringing in inspiring ideas for potential internal design projects (renewal/development of Spark Works Communication Material)

## QUALIFICATIONS

- Professional level in Adobe Software (InDesign; Photoshop; Illustrator)
- Previous experience or graduate-level degree in visual communication or related fields
- Strong ability and desire to solve problems, capability and self-initiative to carry out assigned projects
- Strong interest in innovation methodologies, such as Human-Centered Design (HCD), Design Thinking (DT), and agile concept development
- Attention to details and strong team working capacity
- We expect excellent knowledge of English and German with fluency in speaking, reading & writing

## WANT TO JOIN...

- A company that shapes social change, business innovation and technology applications with a human-centered approach
- A multidisciplinary team with flat hierarchies, characterized by passionate characters and diverse competencies
- An open and dynamic work culture based on personal initiative, teamwork, direct feedback, continuous learning and experimentation
- Exposure to diverse projects with public and private clients that span across industries and scopes
- A centrally-located, vibrant office in Zürich West close to the Limmat to go swimming in summer
- Weekly team lunches and after work beers

## Want to join the team?

Please send us your CV, a short cover letter in English and your portfolio with 'Spark Works – Design Intern 2019' in the subject line to [lilian@sparkworks.ch](mailto:lilian@sparkworks.ch).

We are looking forward to meeting you!

[www.sparkworks.ch](http://www.sparkworks.ch)

